

## The Prescription for Business Continuity

# DefendeRx-Your "All-In-One" Compliant Solution for Data Protection



"HEROware provides our practice customers a level of protection that we consider Business Continuum - in just a matter of minutes after server failure your onsite solution will be activated so the EMR data for the patients can be available to the physician and staff in a fraction of time a "normal" backup would take."

Jerry Bean, Founder & President Computer Doctors of North Georgia, LLC

#### **Critical Issues**

The HIPAA Security Rule applies to protected patient health information in electronic formats. This is protected patient information either transmitted by electronic media or maintained on electronic media and must:

- Ensure the confidentiality, integrity, and availability of all electronic protected health information the covered entity creates, receives, maintains, or transmits.
- Protect against any reasonably anticipated threats or hazards to the security or integrity of such information.

#### **Business Challenges**

The primary goal of any healthcare provider is providing healthcare on demand to a wide array of patients. An equally important goal is the ability to financially sustain the practice and its employees. Finally, there is the goal of protecting patient's records which is now government mandated by HIPAA regulations. An "all-in-one" Business Continuity solution that succinctly protects these goals, within reasonable budgetary constraints is crucial in today's real time, government regulated environment.

### Prescription

DefendeRx is a complete business continuity solution engineered for ANY healthcare organization that wants the ease of an "All-In-One" HIPAA compliant backup and continuity solution. The DefendeRx solution ensures that all Electronic Protected Health Information (EPHI) is fully protected when it is backed up and stored.

DefendeRx is a high availability solution with local (on-premise) and HERO Secure-Cloud (off-site) storage, protection and 7 year retention. In the event of server failure, the DefendeRx (exact copy) takes over the role of the disabled server within a few minutes allowing for no business disruption.

DefendeRx meets these stringent HIPAA/HITECH rules and regulations:

- Security Plan
- Data Storage Plan
- Contingency Plan
- Disaster Recovery Plan

#### Solution

The DefendeRx is a complete solution with all the hardware, software and US Based Support to make compliance easy and affordable.

